

The logo features the word "Hertz" in white with a yellow underline, followed by "GOLD" in white and a yellow plus sign. The background is a scenic landscape with a winding road at sunset.

# Hertz GOLD+

## The Road to Five Star® Just Got Shorter.

### Earn and keep Hertz Five Star® Status faster on all your 2026 rentals.

**Effective 1/1/2026 members now qualify for Five Star status with \$1,000 in spend or 3 rentals during the calendar year, down from \$2,000 in spend or 10 rentals.**



Click [here](#) or scan QR  
to join today

What does this mean for you?

- Status is easy, simple, and achievable\*
- More points every trip toward free rentals<sup>1</sup>
- Complimentary car upgrades when available
- Access to a wider selection of our premium vehicles
- No special promo code needed

Click [here](#) for more details.

\*Based on the number of qualifying rentals or amount of qualified spend, each within a calendar year, required to earn Hertz Five Star® as compared to major US car rental loyalty programs. <sup>1</sup>Points are earned & redeemed on the base rental rate only. Taxes, fees, & options are excluded. If status is earned at any point within the calendar year, you maintain that status for that year and the following. For example, if you earn status in October 2026, you'll maintain it through December 2027. Additional terms apply. ©2026 Hertz System, Inc. All rights reserved.